

Oticon Opn™ By The Numbers

Survey* shows Oticon Opn users experience less effort, better recall and better speech understanding in noise!

96%



heard **better** – **much better**



81%

understand more with **less effort**

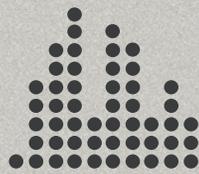
62% keep up with the **conversation**



 70%

were **“very satisfied”** – no surprise, studies show a correlation between **sound quality** and **user satisfaction**

43%



take advantage of **Opn’s direct streaming to stream audio** information

Of the people who stream audio,

92%



stream from cell phones

49% participate in **more social situations**



1
out of
2

felt sounds in the environment are **more balanced and natural**



1
out of
3

are more **confident when wearing Opn**



*700 Opn users voluntarily mailed response cards to share their personal perceptions of the open sound experience. The users (average age 61-70 years) had worn Opn for 12 weeks or less.