

**People First**

People First is our promise to empower people to communicate freely, interact naturally and participate actively

**Built for Childhood**

**Made for childhood**

**Oticon Sensei is designed to last**

At Oticon, we complete due diligence with regards to robustness and safety to ensure our pediatric instruments can withstand the demands of childhood.

Our latest pediatric family of instruments, Oticon Sensei, is no exception. Not only is Sensei designed to address the situational needs of every stage of childhood, it meets strict external and internal safety regulations and is made to tolerate the rough and tumble of everyday use that can accompany it. Providing the best hearing care, as well giving a high priority to children's safety and wellbeing is part of our mission to ensure a better future for every child with hearing loss.



child friendly hearing care

Our pediatric audiological mission is to ensure a better future for every child with hearing loss. We will deliver solutions, tools and techniques that optimize auditory and cognitive habilitation, embrace the complexities of growing up with hearing loss and empower you to adapt solutions to each child's developmental stage on their journey to adulthood.

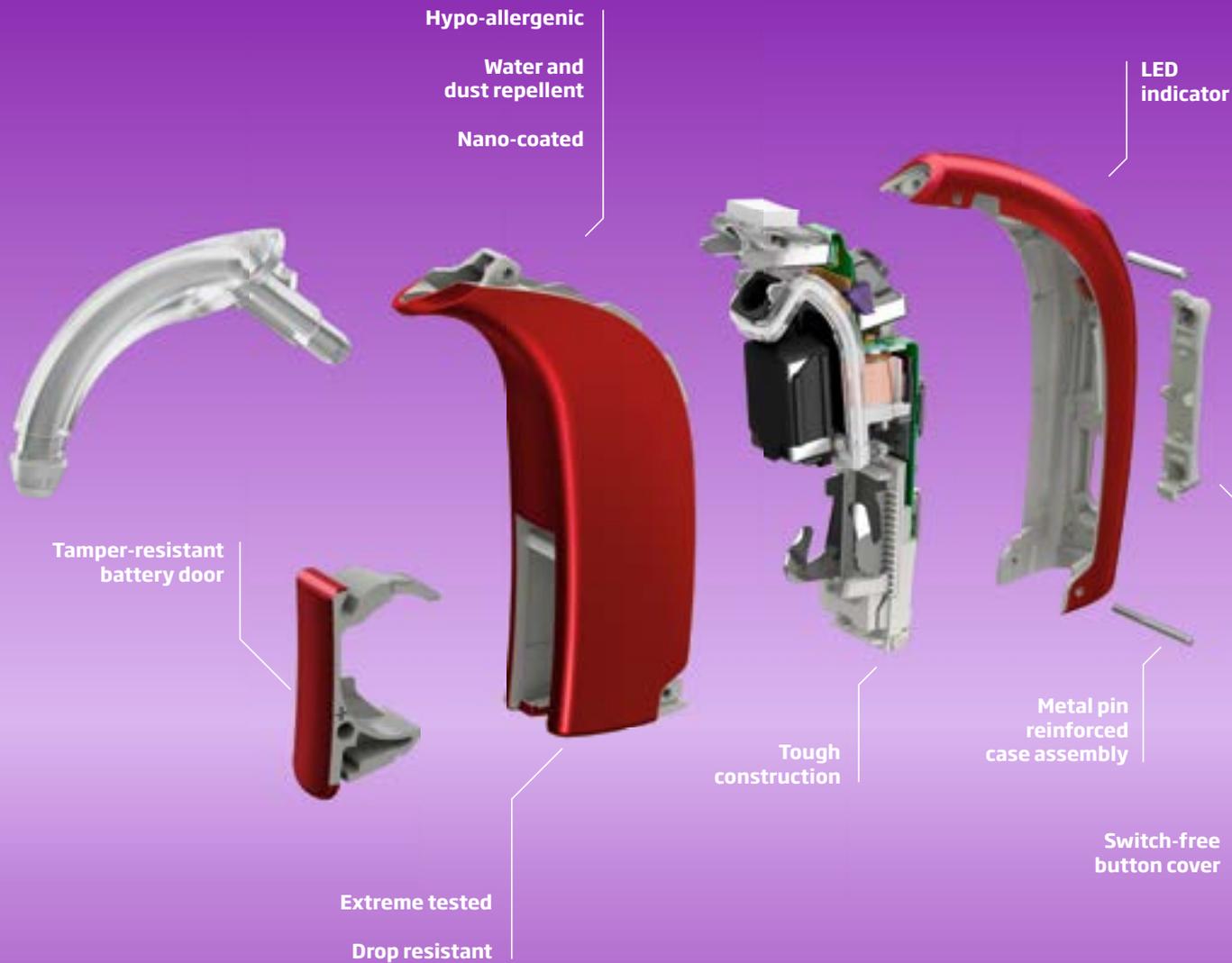
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PEDIATRIC HEARING SOLUTIONS



Reliable and safe for any age



#### **Tested to the extreme**

To ensure Oticon Sensei can withstand children's active lives and to give you peace of mind knowing that the instruments will stand up to everyday wear and tear, we put Sensei through extensive product testing in the development phase:

- Volume wheel and push button are durability tested by turning and pushing them up to 25,000 times
- Painted surface rubbed with robotic finger up to 2,500 times
- Battery door opened and closed up to 25,000 times
- Exposed to high humidity and temperatures from -25C to +60C (-13F to +140F)
- Water ingress tested (IP58 classification)
- Dust tested by exposing to talcum powder in sealed chamber
- Sensei withstands drop tests from multiple directions and up to 5 feet

# Designed with your child's life in mind

When we developed Oticon Sensei, we gave careful consideration to your child's active lifestyle

Discover how Oticon Sensei can help ensure your child thrives and meets all the challenges on the road to adulthood.

Learn more about our dedicated pediatric hearing instrument family, Oticon Sensei, at [www.oticonusa.com/children](http://www.oticonusa.com/children)



## Protecting your child

Hearing instruments designed for children must not only be strong, they must be safe. At Oticon we never compromise on hearing performance or child safety, which is why Oticon Sensei features a switch-free button cover and tamper-resistant battery door to help keep its battery out of the reach of inquisitive fingers.

### Did you know?

From 1997 to 2010 in the US, approximately 40,000 emergency visits for children under 13 were due to the consumption of batteries.

(Source: Centers for Disease Control and Prevention, Atlanta, GA)



## Repels water and dust

Walking home in the rain, sweating while playing a soccer match or having fun in a sandpit are just some of the childhood situations hearing instruments endure. Oticon Sensei's intelligent mechanical design features multiple seals to prevent water, dust and debris from getting inside, and all key components are nano-coated to repel water and moisture.

## IP58 Classification

Sensei has IP58 classification, which means that the instrument can withstand temporary immersion in water up to 3 feet and high exposure to fine particles like dust and powder -both of which could otherwise interfere with normal operation.



## Stay allergy free

When anything comes into contact with the skin for long periods there is a chance of an allergic reaction. We have minimized this risk by banning more than 200 potentially harmful substances, and all materials are tested for biocompatibility according to the requirements of international standards for substances with skin contact.



## Be sure - every day

Unique to Oticon, the LED status indicator lets you know for sure every day that Sensei's battery is functioning properly, so you can be sure your child is receiving sufficient hearing support.

## The colors of childhood

We have made sure the Oticon Sensei family of products is available in a wide range of colors, guaranteed to please children of all ages. Your child can also customize Sensei with a fun collection of complementary stickers.



Chroma Beige Terracotta Chestnut Brown Silver Diamond Black Pure White Power Pink Aquamarine Purple Red Blue Emerald Green